

Highlight 3

International Contributions through NPOs

Expand international contributions through NPOs



1 Start of Good Earth Japan's project in Slap Pang village. 2 A ceremony to present a mini excavator at CMAC Museum in Cambodia. (left, Mr. Kometani, president of Hitachi Construction Machinery Tierra; right, Heng Rattana, deputy director general of CMAC) 3 Explaining the demining equipment. 4 Children in Slap Pang village. 5 Angkor Wat 6 Wheelchair marathoners. 7 Ms. Saraie of Hitachi Construction Machinery Tierra at goal

We make international contributions through NPOs, etc., which is associated with demining equipment development.

*See pages 12 and 13 for demining equipment development.

We fully support the NPO, Good Earth Japan

An NPO, Good Earth Japan(GEJ), was established in March 2007 to help local people to become independent by effectively using mine clearance land. We fully support GEJ in favor of the purpose of their activities.

In April, GEJ actually started activities in Slap Pang village, Battambang province, Cambodia. Their activities consist of diverse projects including agricultural training, improving farming infrastructure, and school construction. The main purpose of GEJ is helping the villagers of Slap Pang village to live on rice farming using land which was a minefield until 2003. GEJ will endeavor to establish an environment where all children can learn and play with a smile.

CMAC (Cambodian Mine Action Center) supports GEJ in Cambodia. An NGO, CEDAC (Center for the Study and Development of Agriculture in Cambodia), will dispatch experts for the agricultural training organized by GEJ. With the cooperation of these organizations in Cambodia, GEJ started activities on April 25 in Slap Pang village.

Hitachi Construction Machinery Tierra presents a mini excavator to Cambodia

In December 2006, Hitachi Construction Machinery Tierra presented a mini excavator ZX50U-2 to CMAC who are demining in Cambodia, as part of their international contribution. This excavator will be used to remove branches and stones during demining, and to improve the infrastructure of mine clearance land.

Supporting the Angkor Wat International Half Marathon Tour organized by the NPO, Hearts of Gold

Hearts of Gold was established in the wake of supporting the Angkor Wat International Half Marathon held in 1996. They are also engaged in the activity of giving mine victims prosthetic limbs. Hearts of Gold is now supporting the marathon and organizing tours for marathon participants from Japan. In cooperation with CMAC we assisted Hearts of Gold so that marathon participants could see demining equipment and visit a mock minefield to learn about the damage caused by mines in Cambodia.

In addition, Ms. Saraie of Hitachi Construction Machinery Tierra took part in the latest marathon. She reached the goal getting high touch support and cheer by local children. Then she returned to Japan with gratefulness beyond words and talked about the situation in Cambodia at work.

Highlight 4

Special Sponsorship Kasumigaura Marathon and International Blind Marathon Kasumigaura

A challenging spirit generates the energy to live



1 Runners passing in front of Tsuchiura Works. Supporting with water and drums. 2 New employee volunteers prepare water. 3 Hitachi Construction Machinery's Mr. Hashimoto is running fast. 4 Runners with prosthetic legs, Mr. Chim Phan (right) and Mr. San Mao (left). 5 Welcoming runners with visual impairment at Tsuchiura station. 6 Ms. Hosokawa, with visual impairment, finishes.

The 17th Kasumigaura Marathon and International Blind Marathon Kasumigaura (Kasumigaura Marathon) was held on April 15, 2007 with the main slogan of "Revive Kasumigaura, water is the source of sports". As last year, We specially sponsored Kasumigaura Marathon this year again, as a company based in the area.

Cambodian victims of mines with prosthetic legs participated

Kasumigaura Marathon starts from the athletics ground of Kawaguchi Athletics Park in Tsuchiura, Ibaraki Prefecture, and winds around Kasumigaura Lake. There were several races including full marathon and a ten mile race. About 12,000 runners took part in the marathon. 96 of our employees also took part in to pump up the marathon. Two runners with prosthetic legs, Mr. Chim Phan and Mr. San Mao, invited from Cambodia by Hearts of Gold, took part in the ten mile race. When their legs were blown off by mines, they fell into despair and were unable to do anything for a long time. They regained their energy to live by competing in the Angkor Wat International Half Marathon. Kasumigaura Marathon was also a challenge for them, because the low temperature in Japan could affect their prosthetic

legs. The day of the race was fine, so they finished the ten mile race without a big problem.

Supporting runners in front of Tsuchiura Works

Tsuchiura Works is about 7km from the start of the marathon course. Tsuchiura Works employees supported the runners in front of the works. Of 200 employees who volunteered to assist with the event, 140 were new recruits. They offered water to the runners and beat drums to cheer on runners with visual impairment. We will continue to recommend our new employees to join in the cheering because cheering the runners is a good experience that they feel refreshed.

Assisting runners with visual impairment

A group of thirteen employees of our group and our business partners assisted five runners with visual impairment. They gave lots of assistance, including meeting them at Tsuchiura station, taking them to a hotel on the day before the race, taking them to the start, introducing them to the pacesetters, and help after their races. One person the group assisted was Ms. Hosokawa who was running her first marathon. She completed the course, finishing third. She made a great impression on the whole group.